



The European Retail Round Table, EuroCommerce and the European Commission are pleased to invite you to the first

RETAIL FORUM ANNUAL EVENT

Retail contribution to a sustainable EU 2020 strategy

Brussels, 24 June 2010

(9:30 – 13:30)

Musées Royaux d'Art et d'Histoire, Parc du Cinquenaire 10

The event will be the opportunity to review the Retail Forum progress after its first year and to discuss with policy makers, retailers, suppliers and NGOs the contribution of retailers to the delivery of the EU 2020 strategy's results.

We have the honour to confirm the participation of **Janez Potočnik**, Commissioner for the Environment, **Sir Terry Leahy**, CEO, Tesco & ERRT President and **Dr. Rainhardt von Leoprechting**, Vice President Corporate Relations, Metro Group & EuroCommerce President, who will deliver keynote speeches and will take part in a high level panel discussion with:

Marina Franke, Manager Global Sustainability, Procter & Gamble and Chairwoman of the Sustainability task force at AIM (European Brands Association)

Doreen Federigo, Policy Unit Coordinator, European Environmental Bureau

Žiga Debeljak, President of Management Board, Mercator & member of EuroCommerce

Moderator: **Peter Harry Woodward**

The panel discussion will be followed by a lunch reception, from 12:30 to 13:30.

To register please go to <http://retailforum.prpco.eu> and enter the following login and password:

login: **retailforum**

password: **event2010**

Registration closes on **22 June**.

For further information on the Retail Forum, visit: http://ec.europa.eu/environment/industry/retail/index_en.htm