

3<sup>RD</sup> EUROPEAN RETAIL POLICY SUMMIT  
**RETAIL – DELIVERING THE  
INTERNAL MARKET TO CONSUMERS**

**MONDAY, 24 JANUARY 2011**

*Hotel Sofitel, Place Jourdan, Brussels*

13.45

**REGISTRATION AND COFFEE**

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14.15

**WELCOME**

- **Dick BOER**, Executive Vice President and COO Europe, Royal Ahold & President, ERRT
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14.30

**DISCUSSION**

Moderator

- **Cathy SMITH**, broadcast journalist

Panel

- **Anna Maria CORAZZA BILDT**, MEP
  - **Dick BOER**, Executive Vice President and COO Europe, Royal Ahold & President, ERRT
  - **Jonathan FAULL**, Director General, DG Internal Market & Services
  - **Mikael OHLSSON**, CEO, IKEA
  - **Lars OLOFSSON**, CEO, Carrefour
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16.45

**CLOSE**

- **Paul SKEHAN**, Director, ERRT
- 

17.00

**RECEPTION**



**European Retail  
Round Table**