



The **European Retail Round Table** (ERRT) is pleased to invite you to the presentation of the report:

**‘The economic benefits of retailer own brands’**

*Thursday, 30 September, 12:30  
Residence Palace, rue de la Loi 155, Brussels*

The launch of the report also presents us with an excellent opportunity to introduce you to the incoming ERRT President, **Mr. Dick Boer**, **COO of Ahold Europe & member of the Corporate Executive Board of Royal Ahold**, at a reception / buffet lunch starting at 12:30.

At 13:30 Dick will join **consumer** and **supplier representatives** in a panel to discuss the report ‘The economic benefits of retailer own brands’, presented by the UK-based independent economic consultancy, **Oxera Consulting**. Further details [to follow](#).

*Seats are limited. **Entrance is by registration only**. To register, please contact the ERRT Secretariat at [errt@errt.org](mailto:errt@errt.org) or +32 2 286 51 22*

*Registration will close on Monday 20 September.*

**European Retail Round Table**

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