

Energy efficiency: global challenge, local solutions

Brussels, 4 May 2010
Résidence Palace, Rue de la Loi 155

9:15 - 9.45

REGISTRATION & COFFEE

9.45 - 11.45

Panel discussion:

How retailers combine property and commercial expertise to integrate environmental and energy issues. Eco-conception of shopping areas, sustainable management, from the supply chain to the products in the stores, and communication towards consumers: what role can retailers play with the cooperation of local actors and commercial partners? A lively dialogue on best practices, needs, challenges and expectations from retailers, local authorities, suppliers and NGOs.

Moderator: **Paul Skehan**, Director, ERRT

Speakers:

John Ozinga, Director **Carrefour Property France**

Concrete green real estate projects managed by the European leader retailer.

Peter Wilhelm, CEO **Wilhelm and Co** (member of the International Council of Shopping Centres)

Achievements and challenges in the conception and management of energy efficient shopping centres.

Ola Nord, Director of European Office, **City of Malmo**, Sweden

Making sustainability reality: urban sustainable energy solutions.

John Harris, Technical Manager **IKEA Goes Renewable Programme**, **IKEA**

The 'IKEA goes renewable' programme: challenges and achievements.

Nikolaus Tacke, EU Affairs Director, **Coca-Cola Europe**

Energy efficiency in the supply chain. The experience of manufacturers in resource management and distribution.

Jason Anderson, Head of European Climate and Energy Policy, **WWF**

The WWF strategy to enhance energy efficiency through the cooperation with the local and business communities.

Q&A

11.45 - 12.00

Conclusions: **Lena Ek**, MEP, member of the Committee on Industry, Research and Energy

12.00 - 13.45

Reception, Committee of Regions

To register please send an email to :
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